

DIOCESAN

Art Specifications

Diocesan uses a standard 33" x 84" for all banners. Use this size when designing your banner.

33" Retractable Banner

Document size: 33" x 84"

Color space: CMYK

Recommended file type: PSD, AI, INDD, JPG and PDF

Banner Size

Set canvas size (image size) to real banner size in inches, 33"w x 84"h

While designing the banner, always try to design at the full size you are going to print. When you design in actual size, you will get the best output after printing.

Resolution

Design the banner at 300dpi or higher to maximize print quality.

File Types

Saving your design file as a high resolution PDF is highly recommended. Also submit the original file to make sure you get the correct output.

Design Area

Do not include bleeds, printer prints edge to edge.

Keep all text within the 1 in margins to avoid the possibility of any text being cut off during the finishing process.

Software Specific instructions:

Illustrator:

Convert all text to outlines. Expand all fills and strokes. Save as PDF file.

Photoshop:

Flatten the image. Make sure your file contains only 1 final background layer. Save as a PSD file.

Publisher:

You must save your Publisher file as a PDF or high resolution (300dpi) TIFF or JPG

PDF files:

Convert all text to outlines. Expand all fills and strokes.

EPS files:

Convert all text to outlines. Expand all fills and strokes.

AI files:

Convert all text to outlines. Expand all fills and strokes. Save as PDF file.

JPG files:

Make sure your JPG is set to 300 dpi at full size in inches. As a general rule JPG files less than 1MB in size can not be printed. Do not compress or optimize your JPG, save at 100% quality

TIFF files:

Make sure your TIFF is set to 300 dpi at full size in inches. As a general rule TIFF files less than 1MB in size can not be printed. Do not compress or optimize your TIFF, save at 100% quality